

PRESS RELEASE

Milano, 3rd August, 2023

Spindox recognized as a Sample Vendor in the Gartner® Hype Cycle™ for Revenue and Sales Technology, 2023 for continuous intelligence systems

Spindox S.p.A. (the "**Company**" or "**Spindox**", TICKER: SPN), a reference company in the market of ICT services and products for digital innovation in the business of enterprises, was included as a "Sample Vendor" of continuous intelligence systems by Gartner, a company that delivers actionable, objective insight to executives and their teams. Its expert guidance and tools enable faster, smarter decisions and stronger performance on an organization's mission-critical priorities..

On July 10, 2023 Gartner released *the Hype Cycle for Revenue and Sales Technology, 2023*¹ in which Spindox is mentioned. However, this is not the first time that Spindox's technology has been mentioned by Gartner.

According to Gartner, "Continuous intelligence (CI) is a design pattern in which real-time analytics are integrated into business operations to process current and contextual data and prescribe actions in response to events. It provides decision automation or decision support. CI leverages multiple technologies such as augmented analytics, event stream processing, optimization, business rule management and machine learning. CI plays a major role in digital business transformation and optimization projects. A key benefit is improved situational awareness and a common operating picture across business functions by providing real-time dashboards, alerts and next-best-action recommendations. Equally important is the capability to trigger automated responses by sending signals to machines or initiating business processes in cases where the decision on what to do can be automated"².

"We are very proud of this recognition" says Luca Foglino, CEO of Spindox. "It is a pleasure that the amount of effort we are making to be on the forefront of a strategic sector such as Artificial Intelligence and decision science is being recognised"

¹ Gartner, Hype Cycle for Revenue and Sales Technology, 2023, Melissa Hilbert, Adnan Zijadic, Guy Wood, Ilona Hansen, 10 July 2023.

² Gartner, Hype Cycle for Customer Experience Analytics, 2022, Nate Novosel, Melissa Davis, David Norrie, Radu Miclaus, 19 July 2022.

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About Spindox

Spindox operates in the ICT services and products market, positioning itself as a company that designs, develops and integrates innovation. It is one of the top 50 companies in the sector in our country by turnover (source: IDC / Data Manager, 2020 data) and one of those with the highest growth rate over the last four years (CAGR 2017-2021 of 21%). The group has more than 1,000 employees (as of 31 December 2021) spread across nine Italian offices: Milan, Rome, Maranello, Turin, Florence, Cagliari, Trento, Bari and Ivrea and four foreign offices in Spain, Switzerland, the UK and the USA. Spindox's mission is to support its customers' business innovation by offering consultancy, IT and network engineering services, integrating technology, research and artificial intelligence.

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