

PRESS RELEASE

Milano, 1<sup>st</sup> September, 2023

## Spindox recognized as a Sample Vendor in the Gartner® Hype Cycle™ for Analytics and Business Intelligence, 2023 in Continuous Intelligence category

**Spindox S.p.A.** (the "**Company**" or "**Spindox**", TICKER: SPN), a reference company in the market of ICT services and products for digital innovation in the business of enterprises, was included as a Sample Vendor of continuous intelligence systems by Gartner, a company that delivers actionable, objective insight to executives and their teams. Its expert guidance and tools can enable faster, smarter decisions and stronger performance on an organization's mission-critical priorities.

On July 27, 2023 Gartner released the Hype Cycle for Analytics and Business Intelligence 2023<sup>1</sup> in which Spindox is mentioned. However, this is not the first time that Spindox's technology has been mentioned by Gartner. Spindox was also mentioned in the Gartner Hype Cycle for Revenue and Sales Technology, 2023 (July 2023).

According to Gartner, "Continuous intelligence (CI) is a design pattern in which real-time analytics are integrated into business operations to process current and contextual data and prescribe actions in response to events. It provides decision automation or decision support. CI leverages multiple technologies such as augmented analytics, event stream processing, optimization, business rule management and machine learning. CI plays a major role in digital business transformation and optimization projects. A key benefit is improved situational awareness and a common operating picture across business functions by providing real-time dashboards, alerts and next-best-action recommendations. Equally important is the capability to trigger automated responses by sending signals to machines or initiating business processes in cases where the decision on what to do can be automated"<sup>1</sup>.

*"We believe that it is a further confirmation of esteem to be mentioned again by Gartner in one of its documents", said **Giulia Gestri**, chair of the Board of Directors of Spindox. "Innovation is a continuous process, which is why we are committed to ensuring consistent quality standards in a particularly important field such as Artificial Intelligence".*

**1 Gartner, Hype Cycle for Analytics and Business Intelligence, 2023, [Edgar Macari](#), [Peter Krensky](#), 27 July 2023.**

GARTNER and Hype Cycle are a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.



---

### About Spindox

*Spindox operates in the ICT services and products market, positioning itself as a company that designs, develops and integrates innovation. It is one of the top 50 companies in the sector in our country by turnover (source: IDC / Data Manager, 2020 data) and one of those with the highest growth rate over the last four years (CAGR 2017-2021 of 21%). The group has more than 1,000 employees (as of 31 December 2021) spread across nine Italian offices: Milan, Rome, Maranello, Turin, Florence, Cagliari, Trento, Bari and Ivrea and four foreign offices in Spain, Switzerland, the UK and the USA. Spindox's mission is to support its customers' business innovation by offering consultancy, IT and network engineering services, integrating technology, research and artificial intelligence.*

### **Spindox S.p.A.**

**Legal HQ:** Via Bisceglie 76, 20152 – Milan

**Referent:** Paolo Costa - CMO, Investor Relator & Press Office

**Contacts:** [paolo.costa@spindox.it](mailto:paolo.costa@spindox.it) - +39 02 910 95101

**Spindox S.p.A.**

**Sede legale:** Via Bisceglie 76, 20152 – Milano Mi Italy